

# INTERNATIONAL SURFING DAY FESTIVITIES

Friday, June 20 and Saturday, June 21 at

The Surf Shack Surf Shop

5210 Gulf Blvd • St. Pete Beach

727- 367- 9898

Please come join us with, Surfrider Foundation, Eastern Surfing Association, Gulfster, Christian Surfers, Bennigans Channelside, Red Bull, and several surf companies in honor of International Surfing Day at the Surf Shack. The event will kick off during the evening of 6/20 with the Christian Surfers showing a surf movie in the Surf Shacks parking lot. The rest of the festivities will begin at noon and run throughout the day of Saturday, 6/21.

## OUR TENTATIVE PLANS ARE AS FOLLOWS:

**Outreach Campaign -** Educational literature was distributed to all of the childrens recreation centers in Pinellas County in an effort to educate them on the importance of beach ecology, pollution and contacts on how to join Surfrider Foundation.

**Friday 6-20 at sundown -** Christian Surfers sponsoring a cool surf flick - Surf Shack's parking lot. T-shirts, popcorn, etc.

**Sat. 6-21 • 12:00-Noon -** Registration for Eastern Surfing Association sponsoring a paddle out behind the Surf Shack. It is a \$5 donation and 50% of the proceeds go to the Surfrider Foundation and 50% to the ESA. The top 3 finalists will be given awards - meet at Surf Shack.

**12:30 - 2:00 -** ESA (Eastern Surfing Association) Paddle Out

**2:00** Bennigans Channelside is sponsoring a BBQ at the Surf Shack porch - Red Bull passing out their famous drinks.

**2:30** Tons of Toss Outs/ Giveaways ... Lost Energy Drinks and from surf/sunglass,etc. companies

The afternoon continues with dancing to the area's popular bands jamming out in honor of International Surfing day!

Parking for this event is being finalized and will be posted ASAP.

Thanks to all who sponsored and plan to attend. We appreciate everyone's efforts and look forward to a fun filled day to celebrate our 4th Annual International Surfing Day event!!

The Surf Shack - Your Friendly, Family Owned Neighborhood Surf Shop - *Agerskov Family (Rosco too)!*

